

## • FORECAST PROJECT

Lund University  
School of Industrial Design  
Master programme year 1  
[www.industrialdesign.lth.se](http://www.industrialdesign.lth.se)

### **FJÄLL** - kitchen utensil organizer

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Food has always been a big part of my life. I've loved cooking since I was a young child, even though it might not always resulted in an edible meal.

As I got older and started to reflect on my way of cooking and trying to improve it I realized how much time I spent cleaning rather than cooking. When I was working as a chef I came to realize the insane amount of water, cleaning products and paper that was used.

In trying to improve on this, Fjäll came to be. It takes the sculptural shapes of mountains and creates a holder for your utensils. Fjäll keeps you organized and your utensils off the countertop and floor.

