

## • FORECAST PROJECT

Lund University  
School of Industrial Design  
Master programme year 1  
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# ALUMANIMALS

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Sustainable development is the only way forward for human kind and therefore it is important to start thinking about what material we surround our kids with, since they are the future.

The Alumanimals are a substitute to the plastic toys dominating the toy market today. Inspired by the Swedish farm, the Alumanimals comes in the simplified shape of a cat, cow, sheep, hen and pig. Hopefully these animals will inspire and encourage parents and children to cherish and care for nature.

